

momentum
THE MAGAZINE FOR SELF-PROPELLED PEOPLE

presents

Interbike 2009

Urban Legend Bike Fashion Show

Thursday September 24, 2009, Las Vegas



Photo by Deb Greco

Photos by Veronika Lenzi www.veronikalenzi.com

GIANT COLLECTION



Giant Gearhead long sleeve T-shirt,
Chi Couture slim pant,
Earth Studio Love 2 Ride necklace,
Simple Ruby Satire silk shoe,
Nutcase Checkerboard Helmet

Bike: Giant Clip



Giant Skull Thermal long sleeve shirt
Osloh Pedal Jeans
5.10 Basic Black Sneaker

Bike: Giant City Storm



Giant Wing Hoodie
Nixxie Leggings
Simple Pinwheel shoe
Nutcase Star Bright helmet

Bike: Giant Simple Three Cruiser

GIANT COLLECTION



Giant Ride Life t-shirt
Sheila Moon riding britches
Fiber Flare bike light

Bike: Giant Chixie



Giant pinstripe work shirt
Osloh Coast jean
Fluevog black Flight shoe

Bike: Giant Twist Express W

SPRING



We3 Rouge Inez top
Sheila Moon cotton Ruth black skirt
Fluevog Libby B&W Libby Smith boot
Design & Conquer Vaser cuff

Bike: Fuji black and red Sanibel LX-1



Apres Velopeloton pink top
Harlot Carmeny short
Nutcase Star Bright helmet
Sock Dreams Rainbow Dreams - pastel
Keen Coronado Cruiser light green
sneaker Green Abus lock

Bike: Giant Suede GX



Yellowman Buddhist top
Simple grey tuba hemp sneaker
Sheila Moon Toreador knickers

Bike: Batavus Bub



Sheila Moon Sand jacket
Dude Girl Flame tunic
Nixxi leggings
Hell Yes red cap
Fluevog red Zinka knee high boot

Bike: Giant Simple Single cruiser

SPRING



Apres Velo True Religion black t-shirt
B.Spoke Tailor knickers
Blue Abus lock
5.10 Basic Black sneaker
Pace black with white stripe Classic Cap
Sock Dreams Jolly Roger socks

Bike: Giant Bowery Mashup



Cyclelogical 3/4 blue hoodie
Sheila Moon black riding britches
Pocampo bag
Nutcase dots helmet

Bike: Giant Simple Single cruiser



Zoic Eden t-shirt
Nau Confident black capri
Queen Bee Creations pink Luv Hip
Holster
Barbi Tournon inner tube necklace
Sock Dreams Biella Thomas grey socks
Simple black pinwheel sneaker

Bike: Sanyo Enelooop



Osloh workforce t-shirt
Walz caps stripe cap
Simple Tuba shoe
Louis Garneau Grey Cambridge bag

Bike: Handsome Cycles Olive Devil

SUMMER



Castelli Kate dress
Nutcase Silver Sparkle helmet

Bike: Breezer Uptown EX



Oslohgrey check short
5.10 Basic shoe
Riot Minneapolis Addict t-shirt
Sock Dreams Biella Thomas socks
Nutcase Big 8 helmet
B.Spoke Tailor Backpack

Bike: Ultramotor A2B electric bike



Nixxi Puff sleeve top
Louis Garneau cambria skirt
Nutcase Tadoo Olive helmet
Barbie Tourn inner tube bracelet
Queen Bee Creations Poppy Pannier

Bike: Handsome Cycles Cream She-Devil



Chi Couture Loulou dress
Bicycle fixation musette bag
Nutcase Drippy helmet

Bike: Urbana

SUMMER



Osloh purple shorts
Simple tube shoe
Cyclelogical It's All Cyclelogical t-shirt
Bern helmet
Giant silver/green Simple Cruiser

Bike: Giant Simple Single Cruiser



Zoic sleeveless Milo top
Zoic sidestep skirt
Simple Ruby Satire Sik shoe
Queen Bee Creations Lrg Rita Jade bag

Bike: Brompton M3L



Zoic Rippershort Boy short
Ice Breaker black tank
Simple hemp ecos shoes
KangaTek orange go sash
Rooly Eyewear black sunglasses
Nucase Motoflames helmet
Brooks Panniers and handlebar bag

Bike: Electra Ticino

FALL



B.Spoke Tailor cycling suit
Pocampo Bags

Bike: Giant Transend DX W



Ergon jacket
Sheila Moon BoPeep dress
Fluevog grey and blue cutie pie boot

Bike: Civia Loring



Nau grey riding jacket
Osloh Pedal Jeans
Simple taupe catwalk eco suede bootie
Keen Bosch steel bridge bag
Sheila Moon cap
Brown Abus lock

Bike: Madsen Cream V1 cargo



Sugoi HOV jacket
We3 Aubergine Turtleneck dress
Simple pink Carry On Bootie
Nutcase Rose hibiscus Helmet

Bike: Bikergo B-Card Telemagenta

FALL



Osloh black blazer
5.10 Basic show
Dincus peabody top
Zoic illumine pant
Nutcase Paint Fight helmet
Brooks pannier and handlebar bag

Bike: Electra Ticino



Nau Urbane sparrow jacket
Nau twill safari chino
Nixxi boatneck lounge t-shirt

Bike: Electra Amsterdam Sport 9D



Sherpani bag
Hincapie pant
Sheila Moon turtleneck
Olie moss green shawl
Fluevog Matt Black Silks knee high boot
Nutcase flower power helmet
Sock Dreams Super Dreamy Stockings
Antique

Bike: Masi black Souville



Apres Velo Alternative Fuel 1/sleeve top
Showers Pass Hybrid Jacket
Outlier grey workwear pant
Hydepark black saddlebag
Fluevog black Flight shoe
Nutcase 8-ball helmet

Bike: Giant Simple Single cruiser

WINTER



Patagonia jacket
Chi Couture black slim pant

Bike: Raleigh Alleyway



Showers Pass Kink FM Limited Edition
Softshell Trainer
Loius Garneau Balaclava
Showers Pass Hybrid Pant, black
Dahon black folding helmet
Rooly Unchained Silver Ice Goggle
Pearl Izumi Cyclone glove
5.10 Basic shoe

Bike: Dahon IOS XL



Icebreaker polo
Nau black Courier skirt
Olie charcoal scarf
Castelli Wind tights
Pearl Izumi Softshell glove
Simple grey Layabout bootie
Bern grey helmet

Bike: Giant Silver Seek



Sheila Moon houndstooth jacket
Sheila Moon houndstooth britches
Olie cream wrap
Fluevog mustard Mirella mid-calf boot
Pocampo Brava Rack bag
Walz caps brown corduroy cap

Bike: Raliegh tan classic roadster

WINTER



Dincus Bondi Hoodie
Icebreaker Jetter black jacket
Osloh Coast jean
Simple Black plaid Catwalk bootie
Rooly matte black Olympia goggle
Pearl Izumi Lobster Glove

Bike: Giant Suede GX cruiser



Nau Shroud of Purin orchid trench
Nau Shelter pant
Icebreaker Bodyfit black legging
Icebreaker Pizzario dress
Nutcase Swirl helmet
Rooly Blue Revo Olympia goggles
Pearl Izumi Cyclone gloves

Bike: Jamis Commuter 4



Nau Succinct trench
Hell Yes black vest
Nau Dyad polo shirt
Osloh Coast jean
Nutcase Caution helmet

Bike: Salsa Casserole

Fashion & Accessories

5.10 - www.fiveten.com

Apres Velo - www.apresvelo.com

Barbi Touron - dullleadsinker.etsy.com

Brooks - www.brookssaddles.com

BSpokeTailor - bspoketailor.blogspot.com

Bern - www.bernunlimited.com

Bicycle Fixation - www.bicyclefixation.com

Brooks - www.brookssaddles.com

Castelli - www.castelli-us.com

Chi Couture - www.mychi.com

Cyclelogical - www.cyclelogicalgear.com

Design and Conquer -

www.designandconquerjewellery.com

Dincus - www.dincus.com

Dude Girl - www.dudegirl.com

Earth Studio - www.earthstudiomoab.com

Earth Wind & Rider - www.ewnr.com

Ergon - www.ewnr.com

John Fluevog Footwear - www.fluevog.com

Harlot - harlotwear.com

Hell Yes - www.hell-yes-clothing.com

Hincapie - www.hincapie.com

Keen - www.keenfootwear.com

Loeka - www.loeka.com

Louis Garneau - www.louisgarneau.com

Po Campo - pocampo.com

Nau - www.nau.com

Nixxi - www.nixxi.ca

Nutcase - www.nutcasehelmets.com

Olie - www.olie.ca

Osloh - www.osloh.com

Outlier - outlier.cc

Pace - www.pacesportswear.com

Patagonia - www.patagonia.com

Pocampo Bags - www.pocampo.com

Pearl Izumi - www.pearlizumi.com

Riot Minneapolis - riotminneapolis.com

Rooly - www.rooly.com

Sheila Moon - www.sheilamoon.com

Sherpani - sherpani.us

Showers Pass - www.showerspass.com

Simple Shoes - www.simpleshoes.com

Sock Dreams - www.sockdreams.com

Sugoi - sugoi.com

Walz Caps - www.walzcaps.com

We3 - we3.ca

Yellowman - www.yellowman.com

Zoic - www.zoic.com

Bikes

Batavus - Bub - www.batavus.com

Bikergo - www.bikergo.com

Breezer - Uptown EX - www.breezerbikes.com

Brompton - S2L - www.brompton.co.uk

Dahon - IOS XL - www.dahon.com

Electra - Ticino - www.electrabike.com

Electra - Amsterdam

Fuji - Sanibel LX - www.fujibikes.com

Giant - Clip - www.giant-bicycles.com

Giant - Bowery Mashup

Giant - Chixie - www.giant-bicycles.com

Giant - City Storm - www.giant-bicycles.com

Giant - Transend - www.giant-bicycles.com

Giant - Seek - www.giant-bicycles.com

Giant - Giant Twist Express W

Giant - Suede DX - www.giant-bicycles.com

Giant - Simple Single - www.giant-bicycles.com

Giant - Twist Freedom - www.giant-bicycles.com

Handsome Cycles - She Devil -

www.handsomecycles.com

Jamis - Commuter 4 - www.jamisbikes.com

Madsen - Cargo Bike - www.madsencycles.com

Masi - Soulville - www.masibikes.com

Raleigh - Classic Roadster - www.raleighusa.com

Raleigh - Alleyway - www.raleighusa.com

Salsa - Casseroll - www.salsacycles.com

Sanyo - EneLoop - us.sanyo.com

Ultra Motor - A2B E-bike - www.ultramotor.com

Urbana - www.urbanabikes.com

Bike Accessories

Abus - www.abuslocks.com

Fibre Flare - www.fibreflare.com

Planet Bike - www.planetbike.com

Tools supplied by Park Tool - www.parktool.com

THANK YOU!

Special thanks to Giant Bicycles for making this year's show possible.

Interbike - for producing Urban Legend for the second year.

Show Coordination and Styling:
Sarah Murray of The Honey Mustard Fashion and Media Services

Assistant Coordinator: Talia Fanning

Music: DJ Miss Dust

Hair and Makeup: Chris Montoya for Tonic Hair Salon, Las Vegas

Bike Wranglers: Stephen Bilenky and Simon Firth of Bilenky Cycle Works

Fashion Show Photographer:
Veronika Lenzi

Models
Michelle Candido
Elizabeth Obreza Hurst
Janet O'Connell
Simon Stewart
Carson Blume

